



CHLOE MURRAY WEILBACHER

Graphic Artist / Production Assistant

CONTACT



Summer Gardens
Tamuning, GU 96913



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chloethecreative.studio



EDUCATION

A.S. in Visual Communications

Guam Community College
Graduated May 2017

A.S. in Marketing

Guam Community College
Graduated December 2017

High School Diploma

George Washington High School
Graduated June 2014

CERTIFICATES

Google Ads Certification

Google Search - August 2019
Google Display - August 2019
Google Mobile - August 2019
Google Video - August 2019

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ABOUT ME

Kaselehlie & Hafa Adai! My name is Chloe Weilbacher and I'm a Pohnpeian graphic designer based in Guam. I graduated from Guam Community College in 2017 with associates degrees in Visual Communications & Marketing. I have had internships with small local businesses, sports clubs, non-profit organizations and a marketing agency that handles local big brand clients. I'm currently working as an in-house graphic designer and social media manager for Denny's of Guam Inc.

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WORK EXPERIENCE

February 2017 - Present | Senior Graphic Designer at Denny's of Guam Inc.

- Created digital and print ads for Denny's, Domino's and Winchell's of Guam.
- Monitored social media pages and answered customer questions through chat.
- Created giveaway programs and contest for social media pages.
- Created t-shirts for staff uniforms as well and company events.
- Took product shots and designed digital and print menus for each brand.
- Created short animations with Adobe After Effects for online ads.
- In charge of training new hires and interns for the marketing department.

April 2016 - Present | Freelance Graphic Artist

- Created booklets for the Association of Pacific Islands Legislature
- Created concert posters for the UOG Latte Tones
- Created a flyer and t-shirt design for the Foster Families Association of Guam
- Updated sushi menu for Mangrove Bay Sushi Bar in Pohnpei, FSM
- Created flyers, print programs and banners for the Tennis Academy of Guam
- Created the website and online registration for the Islanders Futbol Club

June 2017 - July 2017 | Summer Internship with the Calypso Group

- Created social media content.
- Updates radio ads.

January 2017 - April 2017 | Internship with Healthy Q

- Created social media content, print ads and brochures.

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PROFESSIONAL SKILLS

